



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

CONTRACT

<u>Contract / Revision</u> 493652 /		<u>Alt Order #</u> 06316411
<u>Product</u> OBAMA 60S		
<u>Contract Dates</u> 09/15/12 - 09/24/12		<u>Estimate #</u> 1775
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 09/19/12 / 09/19/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 25	KVVU	09/16/12	09/16/12	Sports Plus Su 1045p	1045p-11p		1:00			NM	1	\$1,570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	-----1				1	\$1,570.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	09/10/12-09/16/12	Sports Plus Su 1045p	1045p-11p	-----Su	1:00		\$1,570.00	NM		
		See MG 25.2										
	2	KVVU	09/21/12-09/21/12	Fri 8-10p	Fri 8-10p	-----F----	1:00		\$1,570.00	NM		
	Ⓜ MG for 25.1 09/16											
N 30	KVVU	09/24/12	09/24/12	Bones	Mon 8p-9p		1:00			NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	M-----				1	\$9,000.00			
N 31	KVVU	09/22/12	09/22/12	Cops	M-Sa 8-10p/Su 7-1		1:00			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	-----S-				1	\$2,000.00			
Totals											40	\$94,820.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/24/12	40	\$94,820.00	\$80,597.00
Totals	40	\$94,820.00	\$80,597.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 6316411 TRF# 493652 REP: TEL# 610-293-4100 FAX# 610-225-1191
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP SEP19/12 12.45
*** KVVU-TV *** **CHANGES**

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US REP. # OFF. # 762 SALESMAN #
AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA
WASHINGTON, DC 20007

ORDER # CONTRACT # 6316411 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA 60S EST#1775 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP15/12 SEP24/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP19/12 12.45

REP: TO ROSE
FROM TERESA
ADDED LINES 36-37 TO ORDER. PLEASE NOTE THAT THESE \$\$\$ WERE MOVED FROM
6266509 PER BUYERS REQUEST TO RUN 60'S
REV TTL 94,820
PLEASE CONFIRM

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

60S

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

AGENCY ADVERTISER CODE = 95
AGENCY PRODUCT CODE = 101
AGENCY EST# = 1775

36	A		800P-900P	60		\$9,000.00	9/24	9/24	1		MON	1
----	---	--	-----------	----	--	------------	------	------	---	--	-----	---

PROGRAM : BONES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

37	A		800P-900P	60		\$2,000.00	9/22	9/22	1		SAT	1
----	---	--	-----------	----	--	------------	------	------	---	--	-----	---

SEP/12 94820.00

PROGRAM : COPS

CONTRACT TOTAL 94820.00

TOTAL SPOTS 40

MARKET TOTALS \$246,529 KVVU 34% KSNV 16% KLAS 16% KTNV 17% KVMY 5% KVCW 10% CABL 0%

KTUD 2%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6316411

\$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

TRF# 493652

REP: TEL# 610-293-4100

FAX# 610-225-1191

ORDER WORKSHEET

HARRIS REPORT FROM REP

CHANGES

SEP19/12 15.27

*** KVVU-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
38	A		800P-900P	60		\$2,000.00	9/22	9/22	1		SAT	1
PROGRAM : STAR WARS THE CLONE WARS ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE THIS IS A MAKE-GOOD FOR SEP22 ON LINE-37 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS: M7 OK'D BUY#37 MISSED:SAT/800P-900P SEP22 \$2,000.00 (SEP19/12) OFFER:SAT/800P-900P SEP22 \$2,000.00 PLS ADVISE. CMT:PRG CHG. PRE-BOOKED PLS APPROVE												
SEP/12			94820.00								CONTRACT TOTAL	94820.00
											TOTAL SPOTS	40

MARKET TOTALS \$246,529

KVVU 34%

KSNV 16%

KTUD 2%

KLAS 16%

KTNV 17%

KVMY 5%

KVCW 10%

CABL 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE